# **Linux Journal FAQ (Frequently Asked Questions)**

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Specialized Systems Consultants, Inc. (SSC) is an established leader in the Linux, Open Source and UNIX fields. The most well–known publication of SSC, the award–winning monthly magazine *Linux Journal*, is now celebrating its eighth year of publication. This FAQ contains information about *Linux Journal* (*LJ*), the premier magazine covering the Linux community. Topics covered include a history of *LJ*, general information, editorial content, advertising in *LJ*, subscriptions and distributors/retailers.

# General Information and History of Linux Journal

Our mission is to serve the Linux community and to promote the use of Linux worldwide. As more and more people see Linux as a viable alternative to traditional OSes, Linux is increasingly being used as a primary operating system. *Linux Journal* focuses specifically on Linux and other open–source OSes, allowing the content to be a highly specialized source of information for open–source enthusiasts.

Linux Journal helps readers find hardware, software and services, and features articles for both newbies and professional users. LJ's content is beneficial to readers by providing in—depth information, to Linux newsgroups by reducing "novice" questions and to advertisers by providing them with a way to reach potential customers. Linux Journal readers are primarily industry specialists who frequently make purchasing decisions within their companies.

Phil Hughes and Bob Young, chairman and co-founder of Red Hat, developed the idea for producing *Linux Journal* in 1993. Hughes is the founder and current publisher of the magazine. In early 1994, the first issue was mailed. The magazine has received enthusiastic support and has consistently won LinuxWorld's Best Publication Award. *Linux Journal*'s editorial staff includes well–known names such as Doc Searls, senior editor and co–author of the best–selling *Cluetrain Manifesto*, and Don Marti, editor in chief and vice president of the Silicon Valley Users Group.

## Other Publications of Specialized Systems Consultants, Inc. (SSC)

**Linux Gazette** (http://www.linuxgazette.com/)

On August 1, 1996, *Linux Journal* took over the publication of Linux Gazette, a monthly on–line e–zine, from John Fisk. Linux Gazette fills a niche that LJ cannot; being on–line, the Gazette can be more timely and can address topics that would not be cost–effective in print media. If you would like to contribute an article for an upcoming issue, or are interested in sponsorship opportunities, please send e–mail to gazette@ssc.com.

## **Books and Reference Materials**

In early 2000, SSC formed a partnership with No Starch Press to launch Linux Journal Press. If you would like to submit ideas or book proposals to Linux Journal Press, please contact Bill Pollock with No Starch Press: bill@nostarch.com. SSC also publishes a complete series of reference cards on a variety of subjects. For additional information on publications of SSC please visit the Linux Journal Store on—line, http://store.linuxjournal.com/.

# **Subscriptions**

Linux Journal subscriptions are available everywhere delivery permits. Subscriptions within the US are shipped via second class mail and start with the next issue of Linux Journal. Magazines are mailed internationally through a surface air lift service that delivers the magazines quickly to each country where local mail will then be handled by surface delivery.

Subscription rates (in US dollars) are as follows:

	United States	Canada/Mexico	International
1 Year	\$25	\$32	\$62
2 Years	\$45	\$64	\$124

We accept payment by credit card (American Express, Visa and MasterCard) and we also accept checks in US funds drawn on a US bank. Subscriptions can be ordered on–line at http://www.linuxjournal.com/subscribe/, or you may contact our subscriber services department at subs@ssc.com. They may also be reached by phone at 1–888–66–LINUX (toll–free) or +1 206–297–7514, or by fax at +1 206–297–7515.

While supplies last, back issues are available for \$6 plus shipping/handling through the Linux Journal Store at http://store.linuxjournal.com/. The Linux Journal 1994–2000 Archive CD–ROM, including every issue of *Linux Journal* published from March 1994 through December 2000 is also available at the Linux Journal Store.

#### Content

Each issue of *Linux Journal* offers articles aimed at newcomers, as well as serious technical articles for long-time UNIX users. Although *LJ* is Linux-specific, many of the articles are of interest to users of other UNIX platforms and to users of freely redistributable software and other UNIX flavors.

Also, for the many business UNIX users, there are articles on commercial uses of Linux. These articles include such things as documentation of a place or job where Linux is being used commercially, technical development of commercial applications or reviews of commercial products.

# Regular columns include:

- Interviews with prominent Linux personalities
- Linux for Suits
- Kernel Corner
- Best of Technical Support
- Paranoid Penguin
- Games Penguins Play
- Focus on Embedded Systems
- At the Forge
- · Focus on Software

Monthly features also include upFRONT, New Products, book and product reviews and Letters to the Editor.

# **Linux Industry Events**

For a complete listing of Linux-related events please visit the Special Events web page at http://www.linuxjournal.com/events.php.

# Writing for *Linux Journal*

Articles in *Linux Journal* cover the range from "how do I get started" through kernel hacking, always balanced to give both the newcomer and the long—term Linux users maximum enjoyment. There is an author guide and a list of potential articles on our web site:

http://www.linuxjournal.com/author. If you have an idea for an article or have a lead for *LJ*, please e-mail ljeditor@ssc.com, or send inquiries to:

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# Advertising in Linux Journal

Linux Journal is supported by a combination of subscription and advertising revenue. Rates are competitive for the number of readers we reach, and our specific target audience matches the needs of those who have products targeted to the Linux market. If you are interested, please request a media kit and advertising rate card from one of our sales representatives:

Advertising

Linux Journal

P.O. Box 55549

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Phone: +1 206 297–8652 / Fax: +1 206 782–7191

ads@ssc.com

# **Product and News Releases**

If you have a new Linux product, send us a press release and we may announce it in our New Products column. Send new product information to:

**New Products** 

Linux Journal

P.O. Box 55549

Seattle, WA 98155-0549

Phone: +1 206-782-9011 / Fax: +1 206-782-7191

newproducts@ssc.com

We also have computer professionals on our staff who do product reviews. If you would like us to review your product, please e-mail us at ljeditor@ssc.com when a review copy of your product is available. Please note that due to the time between article due dates and printing, as well as the tremendous influx of Linux products into the high-tech marketplace, product reviews may not be published for two to six months. *Linux Journal* also features a Product of the Day on-line, send e-mail to potd@ssc.com for more information on submitting your product.

#### Distributors/Retailers

Over 50,000 copies of each issue of *Linux Journal* are distributed to newsstands, bookstores and airports worldwide. Distribution is handled by Curtis Circulation Corporation. If you are aware of a store that should carry *LJ*, you can suggest they contact SSC at +1 206–782–7733 or send us e–mail at dist@ssc.com with their contact information. If you include your postal address, we will send you a free copy of *Linux Journal* in the next available mailing.

#### Miscellaneous

Q: Is *LJ* available electronically?

A: Selected articles are available on our main web site. For subscribers, all issues are available at http://interactive.linuxjournal.com/.

Q: Can information that appears in *LJ* be reprinted?

A: Authors may use the material with the restriction that if used immediately after LJ publication, they include the phrase "reprinted with permission of Linux Journal" in the reprinted article. Other people wishing to use material should contact LJ. Permission is usually granted free for non–commercial use, except where restricted by author or other prior copyright.

## If All Else Fails ...

If your question isn't answered here, send e-mail to linux@ssc.com. We will send an e-mail response and, if it is a common question we will add it to this FAQ. If you don't have e-mail, you can fax questions to +1 206-782-7191 or call +1 206-782-7733.

If your question is of a technical nature please visit the Best of Technical Support web page.